

A company that creates Sign Dreamers OC

Joy, Celebrations, & Appreciation one sign at a time!

December 27th, 2021

Training Breakdown

1

Business Training

- Buying Inventory from Corporate
- Sign Dreamers Corporate Resources
- Internal Business Operations

2

Labor Training

- Sign Pulling and Preparation
- Setting Up and Picking Up
- Maintaining Sign Quality Check
- Sign Organization and Storing

3

Technical Training I

- Google Workspace and Workflow
- Electronic Records Management System
- Digital Accounts (ex: Hostgator, Canva, MailChimp, JotForm, etc.)

4

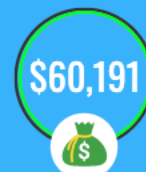
Technical Training II

- Customer Order Process Workflow
- Order Pipeline and Transactional Database
- "AddOrders" and "InventoryCharts" Interface
- PayPal Invoicing

5

Mock Order

- Paid for by us!
- Order Processing (Tech)
- Customer Communication
- Invoicing (Tech)
- Sign Preparation (Labor)
- Traveling to Location
- Sign Placement (Labor)
- Sign Pick Up (Labor)
- Sign Maintenance and Storing (Labor)



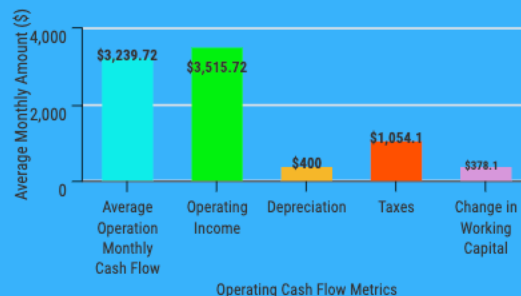
Total Revenue generated.



2021 Profits so far...

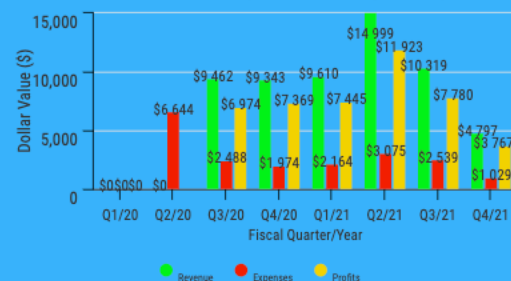
Average Monthly Cash Flow

* Note: These are monthly averages taken from Q1/21 - Q4/21



Revenue, Expenses & Net

* Note that for Q2/20 our Net Income was negative since we didn't generate any sales revenue.



Average Quarterly Financials

* Note: These are averages taken from Q3/20 - Q3/21

Revenue

\$9,931

Profit

\$7,729

Expenses

\$2,202

Profit Margin

78%



Car/Transportation

Having a car with great MPG and cargo space is the make it or break it in this business! In a full year, we drove 16,620 miles!



Storage Capability

The bigger the better! Having the garage space is extremely important for storing the yard signs. Our current inventory takes up to 15 X 13 feet!



Time/Commitment

Each different role in this business takes an ascertain amount of time each week. Labor & Marketing Sign Dreamers OC will take 8-12 hours a week!

Everything You Need To Know



About Business Capabilities



Assistant Capability

Having a family member or hiring an employee will be a huge help for the flow of this business. Many Dreamers work this business as their part time job for residual income and impacting their community.



Technology Capability

Sign Dreamers OC heavily relies on Google Workspace apps to manage finances, inventory, orders, automation, and other digital records. Use the latest Smart Phones and Laptops from 2018-Current for best user experience.